

### Casino Night





EVENT: Sprint x Mobile City Present Casino Night

WHO: Employees, Friends + Family of Sprint + Mobile City

DATE: February 6<sup>th</sup>, 2018

LOCATION : Studio 450, Manhattan, New York

**OBJECTIVE**: To curate, design + produce an employee appreciation event within 10 days for 200+ guests.



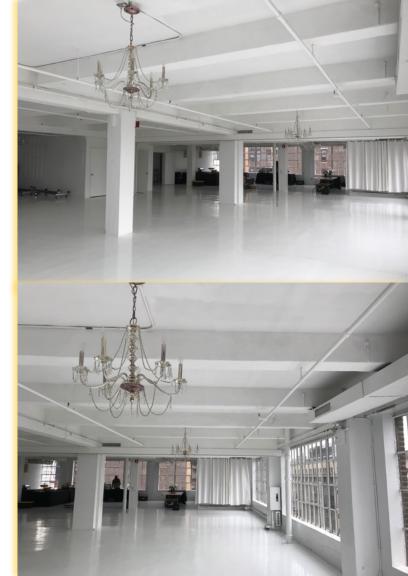
DJUSA has designed a number of unique experiences in the past several years. This Sprint x Mobile City Casino Night was by far one of the most memorable nights to date.

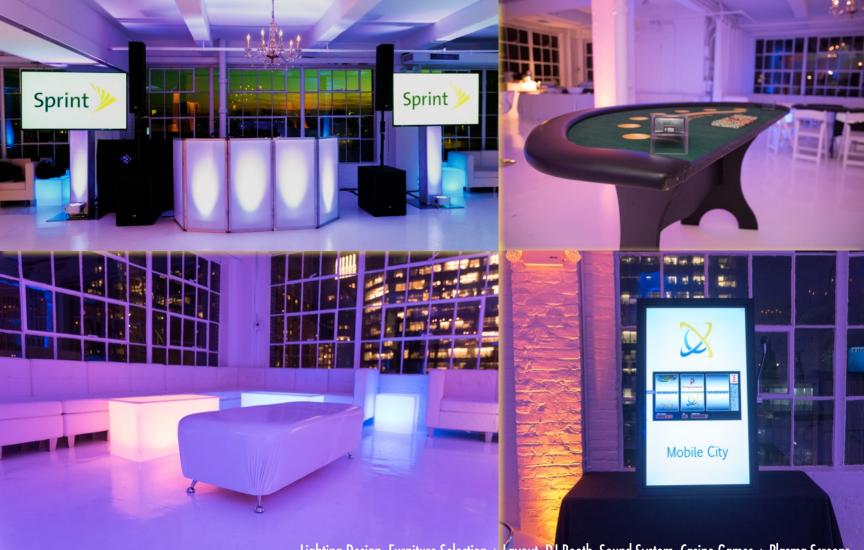
#### THE OBJECTIVE :

To bring all of the employees together under one roof to celebrate a successful past year of business, as well as creating a vibe to leave lasting memories amongst the guests.

#### **RESPONSIBILITIES :**

-Venue Sourcing -Event Design -Lighting Patterns -Event Theme Selection (Casino Night) -Event Production -Full A/V Services -Furniture Rental Allocations -DJ + Event Host Placement -Casino Games + Professional Dealers -Branded Step + Repeat -Photo Booth -Company Branded Gobo -Food + Beverage Management -Floor Plan Creation -Staffing





Lighting Design, Furniture Selection + Layout, DJ Booth, Sound System, Casino Games + Plasma Screens



Roulette, Craps, Black Jack, Poker + Digital Slot Machine. Guests all received 'funny money' upon entry to event. Professional Dealers for each table.

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## **Mobile City**

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Life's Good

Live Photo Booth Station with texting + social media capabilities. Custom Branded Step & Repeat. Custom Company Gobo.

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# THANK YOU

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A DJUSA PRODUCTION

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